



CALL TO ARTISTS

2012 INSIDE-OUT ART EXHIBIT

ISSUED BY THE PUBLIC ART COMMITTEE - THE CITY OF PLAINWELL, MI.

CALENDAR of FESTIVAL ACTIVITIES

Call for Artists: 1/30/12

Artist Applications Due: 3/30/12 by 4:00 p.m.

Inside – Out Art Festival Exhibition: 7/20/12 – 10/20/12

Public Voting Takes Place July 20 – August 11, 2012 until 10 p.m.

Sponsor, Media & Artist Reception: 7/25, Eesley Place, 5:30 p.m.

Festival Performing Arts Weekend: 8/10/12 & 8/11/12

Artists Meet & Greet with Public, 8/10/12, Eesley Place, 7:00 p.m.

Juried Awards to be determined by 8/9/12

Awards Announced at Plainwell Council Meeting: 8/13/12, 7:00 p.m.

Festival Closes: October 20, 2012 and art can be removed

WHO: The City of Plainwell's Public Art Committee is pleased to present this opportunity to promote downtown revitalization while supporting the local arts community by inviting artists to exhibit their work throughout the City of Plainwell both inside area businesses and outside in various public places. This Call is open to all Michigan professional or emerging artists over the age of eighteen (18) regardless of race, color, religion, national origin, gender, military status, sexual orientation, marital status, or physical or mental disability. Artists working in a wide variety of media and forms will be considered. Such media include, but are not limited to bronze, stone, textiles, paint, wood, metal, and kinetic.

WHAT: Artists will be selected to provide one public art piece for a three month public exhibit. The artwork should be unique and original completed in 2011-2012.

WHERE: The exhibit will be located in highly visible outdoor locations throughout Plainwell's public places and businesses. Suggested locations are noted below but the artist need not be limited by them and is encouraged to seek out locations that can best accommodate the artwork. Public places include our Riverwalk trail, Hicks, Fannie Pell, Sherwood, and Darrow Parks, and the public library. Muralists may consider one of downtown's highly visible facades as a possible location.

HOW: This Call is seeking artists wishing to be considered by the Public Art Committee for the Inside-Out Art Exhibit. Artists may submit illustrations or photographs of pre-existing artwork for consideration along with their qualifications. Artists who have a conceptual idea may submit drawings or images of proposed work for the exhibition and location preference.

INSTALLATION: Between 7/2/12 and 7/19/12. Larger pieces may be installed earlier as arranged and coordinated with the Committee. Artists will be responsible for transporting, installing, and removing their art work. Please note: Installation pieces or works requiring special setups must be pre-arranged. Contact Emilie Schada at (269) 685-6821 no later than May 14 as some installation requirements may necessitate the Department of Public Works' input for safety and structural integrity if on public property. All work is submitted at the owner's risk. By submitting work, the artist waives any claim for loss or damage against the City of Plainwell, event sponsors, or the Art Committee.

SALE OF WORK: All accepted entries are eligible for sale throughout the exhibition, if desired. The Committee will take a 20% commission on all sales. If a work is not for sale, please indicate NFS on the application. Works for sale must have prices listed and must remain on display until October 20, 2012.

AWARDS (Currently set at \$5,500 and Still Going)

\$1,500 Outdoor Mural – Quilt Representation (Sponsors: Dancing Dogs Quilt Shop, Tenth Street Saloon)

\$1,500 People's Choice Award (Sponsors: Building Restoration and Bob and Cathy Green, the Polega Family, PNC Bank)

\$1,000 Salvage Art Award (Sponsors: Unlimited Auto Transmission and Donnie's Auto Repair);

\$500 Allegan Area Arts Council Choice Award-to Allegan Co. artist

\$500 Plainwell Arts Council Choice Award;

\$250 Photographic Memories Photographic Arts Award

\$250 Hart's Jewelry Award

APPLICATION REQUIREMENTS AND ARTISITC GUIDELINES:

Mail the following with a \$25 jury fee by March 30, 2012 to: Plainwell Public Art Committee, 141 N. Main Street, Plainwell, MI 49080 or email: insideoutart@plainwell.org.

- Completed Application (below) and an additional explanation why you want to be considered for this exhibit, and whether you have a preference as to a specific location. The Committee reserves the right to make a final determination of the location assignment.
- Current resume – previous work, experience in public art or temporary exhibits
- Examples of previous work or concepts for projects will be considered a valid submission. A maximum of 4 images of work to be submitted as: (1) digital images on a PC-compatible CD-ROM in .jpg format, (2) 4x6 – 5x7 photographs or (3) in a Microsoft Power Point presentation in .jpg format. Label the CD with artist’s name, title of work, date it was completed, the dimensions of the work and what materials were used. Images should be at least 300 dpi, with a maximum image size of 600x800 pixels.
- Acceptance notification: around April 16, 2012 after which a location will be assigned. If you cannot receive notification by email, please include a self-addressed stamped envelope.

Inside-Out Art Application

Name _____ County _____
 Address _____
 City _____, MI Zip _____ Phone _____
 Email _____

I have read, and fully accept all conditions set forth. My entry into this exhibit constitutes agreement with these terms and conditions.

- \$25 Entry Fee Total
- Entry Not for Sale / For Sale \$ _____

Title _____
 Medium _____
 _____ (h) x _____ (d) feet/inches
 Location Preference _____

Please send notification of application status to:

- My email address (written above).
- My postal address. I have included a self-addressed, stamped envelope.

Please send this form, payment and images to: Plainwell Public Art Committee, 141 N. Main Street, Plainwell, MI 49080 or email: insideoutart@plainwell.org by March 30, 2012. Hand -deliver or email materials on March 30, 2012 by 4 p.m.

By submitting an entry, participants grant the City of Plainwell rights to publish, reproduce, and publicize images in paper or electronic format.

Please note the Salvage Art Categories’ supplemental guidelines. The Mural category will have site-specific guidelines.

Inside- Out Art Exhibition – Salvage Art Category Guidelines

Salvage Art Category Competition

The Plainwell Paper Mill not only contains over 100 years of local history, but there is literally “tons” of scrap metal to be found that with a little imagination and elbow grease can turn into public art. For those entering under the Inside-Out’s Salvage Art Category, with advanced notice and permission, materials from the Plainwell Paper Mill can be used and incorporated. Scrap materials can be used from other locations at the artist’s discretion. To access materials at the Plainwell Paper Mill, contact ewilson@plainwell.org or rupdike@plainwell.org and an on-site tour will be scheduled after March 16, 2012.

Material collection:

For those requesting materials from the Plainwell Paper Mill, on a date TBD, entrants should report to the truck docks at the mill for briefing. Entrants and their team may collect scrap materials between a four hour period of 12 pm and 4 pm. Teams have four hours to collect up to, but no more than, 500 pounds of scrap material for their art. A variety of material types, mostly metals, will be available for collection. All entrants will enter the designated area in the Plainwell Paper Mill at the same time and are required to use the transportation bins provided in order to transport scrap collected from the mill to their vehicle. Teams may not, under any circumstances climb on the scrap in order to reach materials, or enter the Plainwell Paper Mill before the official start date and time. If there is a piece that you would like to use and are unable to reach it, contact one of the City of Plainwell Department of Public Works employees that will be available.

Materials used:

Art work in the salvage art category must be made solely from salvaged materials (for the exception of assembly materials). Materials may be collected from the Plainwell Paper Mill during the designated collection day(s) or from another source at the artist’s discretion. Finished pieces must be structurally sound and can use assembly methods such as welding, brazing, forging or bolting. Bolts or other mechanical fasteners will be allowed only to ensure structural stability, not for artistic character of the piece.

Finishes:

Surface treatment of the scrap material is left completely up to the artistic vision of the team.

Size & Weight:

Finished sculptures must not exceed 6 feet wide by 6 feet deep by 8 feet high in size and 500 pounds in weight. Any piece that is deemed unstable and/or unsafe may be disqualified.

Build space & sculpture transportation:

Artist teams are responsible for finding space and supplies to build their piece in accordance to the Inside-Out Art Exhibition schedule, for transporting their raw materials to their build space, as well as transporting the finished piece to their installation area. Pieces in this salvage art category are slated for display along the river walk adjacent to the mill at Fannie Pell Park unless the artist is compelled to choose a different location.

Prize:

The prize for winning in the Salvage Art category is \$1,000 and is being sponsored by Unlimited Auto Transmission and Donnie’s Auto Repair in Plainwell.

Grounds for Disqualification: if the piece breaks, it’s turned in late, it’s made from materials outside of scrap, or is larger than the specified dimensions noted above it will be disqualified.